



We print on
“Environmentally Friendly” &
“FSC Certified” paper only
using vegetable ink



Environmental Policy

Advertising Printing Australia (APA) is committed to reducing the impact of its commercial and digital printing & related activities on the environment. We at APA Print & Distribute millions of flyers, brochures, Advertising materials every year & we are proud of our services to our clientele. We also pride ourselves on being a good citizen of the global community. In partnership with our suppliers, vendors, clients, and employees, we have worked to find sustainable resources and more efficient technology, for transparent processes and procedures, to minimise our environmental impact. Our Environmental Policy is aimed at ensuring that our activities are environmentally sustainable while continuing to meet the expectations of our stakeholders for quality and service.

In order to meet this commitment we will:

- Comply with all applicable environmental laws and regulations, and other requirements to which our organisation subscribes (ie. SGP, PEFC)
- Keep informed of environmental issues and, in particular, those which are of direct relevance to our business.
- Establish active environmental monitoring and improvement programs to help drive continual environmental improvement throughout our organisation
- Continue to have open dialogue with customers to promote the use of recycled content papers and sustainable forestry papers.
- Minimise our environmental impact by the operation of suitable waste minimisation and recycling schemes.
- Manage our production site in an environmentally sensitive manner.
- Operate a purchasing policy by selecting wherever practical, materials and services which are less damaging to the environment.

Reduction, Reuse, and Recycling

Printing also uses much ink and organic solvent, and we try to minimise use and wastage whilst striving to reduce the related emissions which may be damaging to the atmosphere. To this end we use vegetable oil based inks to reduce emissions. The treatment and/or disposal of waste is carried out in accordance with legal requirements.

Currently, we use vegetable oil-based inks for printing. These inks are naturally low in VOCs (volatile organic compounds), they are non-toxic, and they produce fewer emissions.

We have recycled paper, aluminium printing plates, and corrugated cardboard for more than 10 years. The polywrap used for mailing publications is made of a recyclable material.

The management team of APA endorse this Environmental Policy and the formal framework that underpins the implementation of this policy.

It is the responsibility of all employees, visitors, contractors and sub-contractors to fully support this policy through active participation and co-operation.

our operation with an emphasis on reducing our carbon footprint to create a printing company that is responsible for ALL facets currently challenging our world environment

- We use environmentally friendly products such as vegetable-based inks, recycled paper, and sugar cane paper.
- We recycle ALL of our waste paper and by-products.
- We use 40% less toner than conventional printers and ALL of our digital components are recyclable.
- We use environmentally friendly cleaning products on our machines with very low VOC levels.

This policy will be reviewed and updated as part of our EMS, and is made available to members of the general public via our website: www.AdvertisingPrinting.com.au